

Steering Group Meeting 2nd December 2024

Attendance: Cllr Davies (KD), Chris Joyce (CJ), Martin Fry (MF), Jeremy Smith (JS), Donna Stimson (DS), Elaine Keating (YC), Prof Sigrun Wagner (SWA), Gavin Miller (GM) and Simon Wilkes (SWI)

Apologies: Graham Owens

Council Officers: Hayley George (HG) and Heather Mynott (HM)

Agenda

1. Roadmap for Climate Partnership

HM updated the roadmap

2. Proposal Updates:

This year the Climate Partnership has had 8 proposals funded and are still receiving applications on a rolling basis. Including two that will be discussed in the meeting today.

HM reached out for some small updates:

Eco Action Hub – have opened their Vegan Cafe and their media campaign is going well including 167% increase in interaction with their website.

Kerith Church and All Saints Church are running planning meetings for their community garden. Main works to be expected in Spring.

Community Calm: have been able to find new partnerships including working with the Wildlife Trust in the Great Windsor Park.

UPDATE IN MINUTES (came in after the meeting):

Queen Anne First school have:

- employed staff to run the sessions
- advertised to parents at the school
- advertised via the local church
- gathered interest in the club from the children (there's lots of interest.)
- planned a programme of activities -both outdoor and indoor
- purchased the needed resources to run the sessions
- received two volunteers and are currently processing their D.B.S. documentation.
- had a few practice runs with children and staff

3. Business and Community Sprint Group feedback

Community Feedback

- A great first meeting with some actions for HM to follow up on.

They discussed: target audience and community offer which will be:

- Networking events (quarterly in community venues).
- Workshops (e.g., Nature in Small Spaces, family activities).
- Improved communications: newsletters, social media, word of mouth, and meetups.
- Volunteering opportunities (corporate for large projects, individual consistent roles).

HM hoping for more community involvement going forward but it was a good meeting in regards to barriers that prevent people from being able to take climate action.

Business feedback:

HM is currently working on a small survey and brochure regarding the Corporate Volunteering and other offers.

GM (from a later conversation) and JS: mentioned that businesses can also support in the membership which equipment, materials and things in kind to help out communities.

4. Procedure and Governance

Steering Group happy with the governance. There was a small discussion on there being some additional wording so that all the additional points that are currently not integral can be used if needed.

SWA: sent HM notes on the FAQs to follow up on

- **Action: HM to amend FAQs based on SWR's comments**
- **Action: HM to add some wording adding the additional points for governance**
- **Action: HM to publish all on website**

5. Proposals

-Windsor and Eton Pride – *Steering Group would like to fund – but need some confirmation about action to enforce good behaviour regarding cups*

During our discussions, the group considered the issue of discarded cups and explored ideas for incentivising behaviour change to encourage the return and reuse of cups. The Steering Group appreciate the offer of cheaper drinks as an incentive, the Steering Group felt that additional measures could further enhance the impact. Suggestions from other events and festivals included:

- Drop-off points for cups.
- A deposit system for reusable cups.
- Monetary incentives, such as 20p–50p per returned cup.

There was an understanding that implementing such schemes may involve additional costs and logistical challenges, and we want to offer our support to help with these aspects. Here are some options discussed by the Climate Partnership:

1. **£2 Deposit Scheme:** Attendees could pay a £2 deposit per cup, which would be refunded upon return. Alternatively, they could choose to keep the cup as a souvenir.
2. **Climate Partnership Funding Returned Cups:** The Climate Partnership could cover the cost of returned cups, creating a fund for Windsor and Eton Pride to reinvest in sustainable practices for future events.

Additionally, we explored potential solutions to support logistics:

- **Washing Facilities:** If you find it helpful, there may be an opportunity to use the washing-up facilities at the Guildhall to clean cups for reuse during the event and future events.

Maidenhead Lions – Verges – *are keen to offer some of the funding but need more information and clarification*

Feedback from discussion:

The Steering groups decided they needed more information regarding:

- A more detailed breakdown of the costings for the project, particularly as native planting can be quite costly – where they are getting the planting from?
- Contextual information about the size of the area to be planted and the extent of the planting planned. This will help the Steering Group, especially those less familiar with the local context, better understand the scale of the project and its associated costs.
- Clarification regarding the trees they want to plant—are they intended to replace existing trees? Additionally, have you consulted with the Highways team, as their input may be required for planting trees on verges.

Steering Group would also like the Lions to consider:

- Local resources: The Green Skills Library, for example, can assist with constructing bug hotels.
- Water conservation: Adding a water butt for irrigation. The Green Skills Library can also provide advice on how to install and conceal one.
- Community engagement: Participating in initiatives such as a seedling swap, which the Eco Action Hub and Green Skills Library can help facilitate.
- Sponsorship opportunities: Reaching out to local garden centres to explore sponsorship for materials or plants.

Action: HM to contact both groups with feedback

AOB:

- Action: HM to send out January doodle poll
- Action: HM to amend FAQs based on SWR's comments
- Action: HM to add some wording adding the additional points for governance
- Action: HM to publish all on website

